



(12) **United States Patent**
Philyaw

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(54) **LAUNCHING A WEB SITE USING A PERSONAL DEVICE**

(56) **References Cited**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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This patent is subject to a terminal disclaimer.

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Related U.S. Application Data

(57) **ABSTRACT**

(63) Continuation of application No. 09/659,520, filed on Sep. 12, 2000, now Pat. No. 7,386,600, which is a continuation-in-part of application No. 09/614,937, filed on Jul. 11, 2000, which is a continuation-in-part of application No. 09/378,221, filed on Aug. 19, 1999, now Pat. No. 6,745,234, which is a continuation-in-part of application No. 09/151,530, filed on Sep. 11, 1998, now Pat. No. 6,098,106, and a continuation-in-part of application No. 09/151,471, filed on Sep. 11, 1998, now abandoned.

A method of displaying a web page to a user. A triggering device (2500) is provided having a unique code associated therewith, the unique code associated with a remote location on a network of the source of the web page. The unique code is transmitted from the triggering device (2500) to an interface system (302), which interface system (302) is disposed on the network (306) at a triggering location. Location information associated with the unique code is then retrieved from a database (1614 or 310), the location information corresponding to the location of the web page at the remote location (312) on the network (306). In response to retrieving the location information, the interface system (302) connects to the remote location (312). The web page corresponding to location information of the remote location (312) is then presented to the user via the interface system (302).

(51) **Int. Cl.**
G06F 15/16 (2006.01)

(52) **U.S. Cl.** **709/217; 709/203; 709/216; 709/219; 709/238**

(58) **Field of Classification Search** **709/203, 709/216, 217, 219, 238**

See application file for complete search history.

22 Claims, 14 Drawing Sheets

